Course Title: COM 200 Basic Communication Theory
Term: Summer 2023
Instructor: TBA
Course Credit: 3
Mode of Instruction: Online

Course Description:

This course introduces the nature, elements, concepts, and processes of communication in its many settings; examines vocabulary and research methods used in the study of communication. Considering various theoretical perspectives on communication processes, the course will enable students to identify and explain major communication theories by applying knowledge of communication to events happening in daily life.

Course Prerequisites:

None

Learning Outcomes:

By the end of the course, the student should be able to:

A. Understand the core concepts of each communication theory;

B. Outline the essential features of theories of human communication and use that knowledge to analyze communication phenomenon from different perspectives;

C. Master adequate research methods and conduct academic research related to communication independently;

D. Apply the communication theories to analyzing the communication phenomenon in real life.

Course Material:

Em Griffin, Andrew Ledbetter, Glenn Grayson Sparks, *A First Look at Communication Theory*, 10th Edition, McGraw-Hill Education, 2018.

Evaluation:

- 4 Group Discussions [20%]

- Final Presentation [15%]

- Mid-term Exam [30%]

- Final Exam [35%]

Description of the Evaluation tasks:

Assignment/ Essay/ ... : During the term, students will be required to finish several evaluation tasks within due date. All the tasks are linked with specific course topics/outcomes and will adequately assess students' competence and learning outcomes. Students are encouraged to meet with instructor about these tasks at any point.

Mid-term/ Final Exams/ Quiz/... : There may be periodic quizzes given at the beginning of lecture sessions; the feedback from these quizzes will monitor the progress of the learners and help to set learning priorities. There will be mid-term exam/ final exam for the course. They are the basic criteria for the evaluation of students' learning outcomes and final grade.

Grading Policy:

Students are supposed to finish each online lecture. Prior to each class, students should finish the required readings. During the class time, students are encouraged to make use of all relevant online course resources and communicate with the instructor. Students' grades are accumulated based on the cumulative evaluations.

Students' letter grade will be assigned according to the following scale:

A+ 90-100	A 85-89	A- 80-84
B+ 77-79	B 73-76	B- 70-72
C+ 67-69	C 63-66	C- 60-62
D+ 57-59	D 53-56	D- 50-52
F < 50		

Academic Integrity:

Students must strictly adhere to the university's academic integrity rule; and all essays, exams and any other form of academic assignments must adhere to these rules. Any form of plagiarism, cheating, or misappropriation of materials will be considered a violation of academic integrity and will be punishable by the university.

Withdrawal from the Course(s):

Students will be able to apply for a transfer or withdrawal within 3 days of the starting date of the course. If a withdrawal is applied for within 3 working days, the tuition fee will be fully refunded. After 3 days, the tuition fee will not be refunded. If a withdrawal is applied for in the first two weeks, it will be recorded as W (Withdraw) on the course transcript. After this initial two-week period, the class will be recorded as F (Fail).

Tentative Schedule:

1	Talk About Theory
2	Weighing the Words
3	Interpersonal Communication
4	Coordinated Management of Meaning (CMM)
5	Expectancy Violations Theory Social Penetration Theory

	Group Discussion 1
6	Uncertainty Reduction Theory Social Information Processing Theory
7	Communication Privacy Management Theory Media Multiplexity Theory Cognitive Dissonance Theory
8	Elaboration Likelihood Model Symbolic Convergence Theory
9	Group and Public Communication **Group Discussion 2**
10	Functional Perspective on Group Decision Making
11	Organizational Communication
12	Culture Approach to Organizations Communicative Constitution of Organizations
13	**Mid-term Exam**
14	Critical Theory of Communication in Organizations
15	Public Rhetoric
16	Mass Communication
17	Media Ecology **Group Discussion 3**
18	Cultivation Theory Agenda-Setting Theory
19	Gender and Communication
20	Genderlect Styles Standpoint Theory Muted Group Theory
21	Intercultural Communication **Group Discussion 4**
22	Communication Accommodation Theory Co-Culture Theory
23	Common Threads in Common Theories
24	**Final Presentation**
25	**Final Exam**